

Terence Toy

2363 Altman St.
Los Angeles, CA 90031
Phone: 323-333-8679

OBJECTIVE: To utilize over twenty five years of experience in broadcasting, DJ performance, music promotion, creative direction and task management in order to excel in any experience related field.

QUALIFICATIONS

- Outstanding management and motivational skills.
- An excellent ability to finish projects and meet deadlines.
- Strong multi-tasking skills.
- Over twenty years experience as an award winning DJ and performer.
- Over ten years experience as a business owner.
- Over ten years promoting music through radio, print media and performance.
- Eleven years of sales, production and distribution of promotional CDs for DJs.
- Creative direction for over 500 CD projects-including cover art design, marketing and concepts.
- Excellent communications skills.
- The ability to excel in a fast-paced, deadline-oriented environment.
- An extremely high standard of professionalism.
- A thorough knowledge of the music industry and other related markets.
- A strong ability to cross promote and brand consumer products associated with the music and lifestyle industries.

HONORS AND ACHIEVEMENTS

- Two years as a resident and producer of "Toy Box" @ The Pink.
- Four years as a resident of "Release" San Francisco.
- One of 5 resident DJs at the renowned "Mushroom Jazz" San Francisco.
- DJ at the grand opening of Hugo Boss Beverly Hills.
- Best R&B/Top 40 Disc Jockey - Los Angeles, CA -1988.
- KJLH Quick Mix Radio Disc Jockey "California Battle of the DJs" Winner.
- Recognition for musical support from numerous Gold and Platinum-selling artists.
- Recognition for helping to popularize house and club culture in Los Angeles, San Diego and San Francisco, California.
- Art direction, music supervision and production for international CD release "H2OUSE" on Water Music Records.
- Creative direction for www.TerenceToy.com
- Regular guest DJ performances on "Powertools" Mix show -KPWR 105.9 FM - Los Angeles.
- Numerous appearances at renowned clubs in major markets such as New York, San Francisco, Los Angeles, Vancouver, B.C., Montreal Canada, Tokyo Japan and many more.
- Special event performances for celebrities such as Madonna, Julie Brown, Depeche Mode, and corporate events for businesses such as Hugo Boss, Sacha of London, Interview Magazine, Xerox, Solar Records, American Airlines, Great Western Bank and many more.
- Creative artist management through premier talent agency Mir-Media Los Angeles.
- Disc Jockey, Music Programmer and Host for "The Underground Beat" on "The Beat" 92.3 FM KKBT, Los Angeles.

REFERENCES - Available upon request.

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